

## Vivaltes - Privacy Policy

This privacy policy will explain how Vivaltes uses the personal data we collect from you when you subscribe to our newsletter (called “data” in the remainder of this document).

### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Proof of consent
- How to manage your preferences
- Marketing
- What are your data protection rights?
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
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### What data do we collect?

Vivaltes collects the following data:

- Name
- Company / Institution
- Job title
- Email address
- Anonymized IP address
- Phone number (if provided; optional)
- Interest in demonstration (if provided; optional)
- Feedback given (if provided; optional)

### How do we collect your data?

You directly provide Vivaltes with most of the data we collect. We collect data and process data when you:

- Sign up for our newsletter
- Voluntarily complete a customer survey or provide feedback via email or in person
- Click on links inside our newsletter

Vivaltes B.V.  
Heidelberglaan 7  
3584 CS Utrecht

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A.C. de Graafweg 12  
1704 NA Heerhugowaard

M: +31 6 34 41 82 44  
E: [info@vivaltes.com](mailto:info@vivaltes.com)  
I: [www.vivaltes.com](http://www.vivaltes.com)

BTW nr: 8569.39.559  
KvK nr: 67 34 24 34  
BANK: NL97 INGB  
0007633047

## How will we use your data?

Vivaltes collects your data so that we can:

- Send newsletters
- Offer demonstrations
- Track engagement with our newsletter
- Use geolocation of anonymized IP addresses in order to block bots/spam

## How do we store your data?

Vivaltes securely stores your data on servers located in Dutch datacenters *Previder* and/or *Equinix*. Since Vivaltes.com uses SSL, interaction with the website is protected. Additionally, our administrators use two-factor authentication to access your personal data.

Vivaltes will keep your personal data for the duration of your subscription to our newsletter. When you cancel your subscription, your data will be marked for deletion. Additionally, data of email-addresses that have not been confirmed by our double opt-in system, or that 'bounce' when receiving marketing are also marked for deletion. This marked data is deleted once a week.

## Proof of consent

We use a double opt-in to process your newsletter request. This means that when you sign up for our newsletter via the contact form on our website, you additionally need to activate your subscription by clicking a personal activation link provided to you via email. This is to ensure that you give your consent to receive newsletters.

## How to manage your preferences

If you want to cancel your newsletter subscription, or change your name or email-address, you can do so by managing your preferences. A personal link to access your preferences is provided in every newsletter, as well as in your welcome email.

## Marketing

Vivaltes regularly sends you our newsletter after you sign up. This is to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date. A personal cancellation link is provided in every newsletter, as well as in your welcome email. You have the right at any time to stop Vivaltes from contacting you for marketing purposes.

## What are your data protection rights?

Vivaltes would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access – You have the right to request Vivaltes for copies of your personal data. This can be accessed via the webpage to manage your preferences.
- The right to rectification – You have the right to request that Vivaltes correct any personal information you believe is inaccurate. You also have the right to request Vivaltes to complete personal information you believe is incomplete.
- The right to erasure – You have the right to request that Vivaltes erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that Vivaltes restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to Vivaltes' processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that Vivaltes transfer the personal data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [dartpaths@vivaltes.com](mailto:dartpaths@vivaltes.com).

## Privacy policies of other websites

The Vivaltes website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

Vivaltes keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on September 2021.

## How to contact us

If you have any questions about Vivaltes' privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. You can email us at [dartpaths@vivaltes.com](mailto:dartpaths@vivaltes.com).

## How to contact the appropriate authorities

Should you wish to report a complaint or if you feel that Vivaltes has not addressed your concern in a satisfactory matter, you may contact the Dutch Data Protection Authority. See the contact details on their [website](#).